Pattaravarat Dahl

UX/UI DESIGNER & AI WORKFLOW EXPLORER

CONTACT

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patdahl-portfolio.com

CORE SKILLS

UX/UI Design

- Figma / Prototyping
- User Research
- Usability Testing

Web Development

HTML, CSS, JavaScript, TypeScript, React, WordPress, Firebase/MongoDB

Soft Skills

- Problem solving
- User-centered thinking
- Project management
- Entrepreneurship

AI Tools

- Claude (Design & Code)
- UX Pilot
- Figma AI
- Generative AI tools

Other

Accessibility (WCAG), SEO fundamentals, responsive design, Agile/Scrum methods

LANGUAGES

- Thai: Native
- Swedish: Professional working
- English: Professional working

DRIVING LICENCE

Swedish category B

PROFILE

Design-driven problem solver with a strong technical focus and a growing specialization in AI-powered workflows for UX/UI. Turns requirements into structured, repeatable solutions through research, iteration and validation. Uses AI tools such as Claude, UX Pilot and Figma AI throughout the entire design process — from ideation and wireframes to prototype testing and content refinement — combining this with user-centered thinking and frontend development for reliable, scalable design systems.

EXPERIENCE

UX/UI Design Intern — ULO Web Agency

- Conducted structured user research and translated requirements into working design solutions.
- Designed wireframes, prototypes and responsive interfaces with a focus on usability and performance.
- Collaborated cross-functionally with developers and stakeholders in an Agile/Scrum environment.
- Explored generative AI tools for concept ideation and workflow experiments.

SELECTED PROJECTS

Digital Support Tool

Tools: Claude, UX Pilot, Figma AI

- Developed a complete concept with AI-supported research, ideation and refinement.
- Iterated prompts to improve clarity, consistency and structure.
- Built a repeatable AI-assisted workflow for navigation logic, content and validation.

Nail-Rich Studio — Website

Tools: Figma, React, Supabase, Twilio, Tailwind, Netlify

- Developed a booking system with user flows and data handling.
- Balanced business requirements, usability and technical constraints.

Portfolio Website

Tools: Figma, Next.js, TypeScript, Tailwind, React, Netlify

- Designed and built a modular, responsive web application focused on structure and scalable UI components.

EDUCATION

AI and Prompt Design for UX/UI Designers **2026**

- STI — Stockholm Technical Institute · 50 HVE credits
- Research & ideation together with prototyping, testing and implementation supported by AI.

UX/UI Designer with Frontend Competence **2025**

- Chas Academy, Globen, Sweden

Sustainable Development, UX Design specialization **2023**

- University of Skövde, Sweden

Graphic Design **2023**

- Mid Sweden University, Sweden